# **Different Perspectives**

#### Part A

 Watch the first part of the old TV advert, https://goo.gl/YMv9Aw, and discuss it in your group. What do you think is happening in this section of the video? Why do you think the man is running? Do you think the car has anything to do with what is going on? If so, what? Write down your group's thoughts here:

2. Watch the second part of the TV advert, https://goo.gl/eRyM4h, continue to discuss it in your group. What do you think is happening now? What do you think the man running is going to do to the man with the briefcase? What does the man with the briefcase think is happening? Write down your group's thoughts here:



3. Watch the last part of the TV advert, **https://goo.gl/mH6uiR**, continue to discuss it in your group. Why was the man running? Would you have been able to tell why the man was running at the beginning of the video? Write down your group's thoughts here:

4.	Now watch the whole advert, <b>https://goo.gl/2YwvrF</b> .
	a. There are three camera angles. Can you describe roughly where the cameras are positioned for each of the sections? Can you also say why you think the camera is positioned there?
	Camera position 1:
	Camera position 2:
	Camera position 3:
	b. What do you think is the message of this advert?



Challenge Task \*

Read some of the Life Stories on the Changing Faces website: **https://goo.gl/tYQd7W**. Record your reaction to the stories you read here:



# Different Perspectives Answers

## Part A

 Watch the first part of the old TV advert, https://goo.gl/YMv9Aw, and discuss it in your group. What do you think is happening in this section of the video? Why do you think the man is running? Do you think the car has anything to do with what is going on? If so, what? Write down your group's thoughts here:

### Various answers, perhaps relating to the man running from the people in the car.

2. Watch the second part of the TV advert, https://goo.gl/eRyM4h, continue to discuss it in your group. What do you think is happening now? What do you think the man running is going to do to the man with the briefcase? What does the man with the briefcase think is happening? Write down your group's thoughts here:

## Various answers, most likely relating to the man running to attack or steal from the man with the briefcase.

3. Watch the last part of the TV advert, https://goo.gl/mH6uiR, continue to discuss it in your group. Why was the man running? Would you have been able to tell why the man was running at the beginning of the video? Write down your group's thoughts here:

# Various answers, probably relating to the man running to save the man with the briefcase from the falling bricks. At the beginning of the video, you couldn't see the bricks, so there would have been no way of knowing that he was running to save the other man.

4. Now watch the whole advert, https://goo.gl/2YwvrF.

a. There are three camera angles. Can you describe roughly where the cameras are positioned for each of the sections? Can you also say why you think the camera is positioned there?

Camera position 1: The camera is in front of the running man so you don't see what he's running towards, just what you think he's running from

Camera position 2: The camera is behind the running man so you think he is running towards the man to steal his bag.

Camera position 3: The camera is high up so that you can see the bricks about to fall on the man with the bag and that the running man is actually trying to save him.b. What do you think is the message of this advert?

b. What do you think is the message of this advert?

The message is that you need to see all sides of a story before you make up your mind about something. If you decide something from just one point of view, you might misunderstand the situation.



Challenge Task \*\*

Read some of the Life Stories on the Changing Faces website: **https://goo.gl/tYQd7W**. Record your reaction to the stories you read here:

Answers will vary.

